



FULLY CHARGED

Bell & Sons eCargo Bike Success



eCargo Choice: Urban Arrow E-Cargo L



WEIGHT: 50 Kg

LOAD CAPACITY: 275 kg

RANGE: 25–65 miles

BATTERY: Bosch 500Wh

MOTOR: Bosch Performance CX
250W

Introduction to Bell & Sons

A modern Butchers with classic values, Bell & Sons provide quality meat with wonderful service, 20 years in the making. We source all of our meat, poultry & game from places within the UK. We put care and attention into everything we do, from hand making our own pork sausages, to supplying our valued customers with the perfect meats for roasting, frying, grilling & stewing. We take pleasure in giving our customers top quality service that you won't find anywhere else.

What was the attraction of eCargo Bikes?

Even though we are not a delivery company, we do hundreds of deliveries every week. Our delivery fleet already consisted of a combination of bikes, scooters and vans. We found that eCargo bikes could reach our targets faster and more efficiently than traditional methods for deliveries around London.

Why are eCargo bikes better than Vans?

You might think an eCargo Bike is not as fast as a van. However, because of the congestion in Central London, the combination of cycle lanes and an electric motor make an eCargo bike the fastest way to travel. Furthermore, because eCargo bikes can get closer to their pick-up and drop-off points, it is also quicker to load and unload produce.

From a cost perspective it has been a fantastic move. Since the introduction of the ULEZ congestion charge, we now save on average £100 per month by using eCargo bikes instead of vans.

We have also noticed a trend towards more environmentally conscious consumers. While our shift towards electric bikes was not intentionally geared towards a more eco-friendly means of transport, it is great to be reducing the carbon footprint associated with our business and it is something I know our customers appreciate.

The Fully Charged Guaranty Protection



GOVERNMENT BACKED

Backed by the Department for Transport and the Energy Saving Trust



£1,000 OFF EACH ECARGO

Up to £1000 off each eCargo bike bought for business, to a maximum of 50 bikes - or £50,000!



INCLUDING BEST BRANDS

Choose from the world's leading eCargo manufacturers including Urban Arrow, Riese & Muller and more



OUR SERVICE PLAN

Benefit from Fully Charged's 5* sales support and aftercare

Why did you use the Governments eCargo Bike Scheme?

The Government's eCargo bike grant scheme made the switch an even easier decision to make. The grant covers up to 20% of the total cost of an eCargo bike – up to a maximum of £1000 per bike, which is a significant saving.

After having helped with the applications for dozens of other businesses, the team at Fully Charged were able to guide us through the process and answer the questions we had.



Setting up for the day, Bell & Sons founder Simon Bell

Why Choose Fully Charged?

We already knew Ben and Max as Fully Charged is our local electric bike shop and we deliver across the road. I had come in several times to discuss the eCargo bike when they alerted me to the Government scheme and the Team London Bridge Grant. They have a great understanding of what businesses need and an excellent Service Centre next to their showroom in London Bridge for ongoing servicing.

Get in touch with Fully Charged

You can call us at 0207 111 0977, or email at info@fullycharged.com.

We are open from Monday - Thursday: 9am - 7pm, Friday: 9am - 6pm, Saturday: 10am - 4pm on 37 Bermondsey Street, London, SE1 3JW