

FM CONWAY

Case Study



FM Conway
eCargo Choice:
Urban Arrow E-Cargo XL



WEIGHT: 43 Kg

LOAD CAPACITY: 275 kg

RANGE: 20–80 miles

BATTERY: Bosch 400Wh/500Wh

MOTOR: Bosch Performance
Line 250W / Bosch Performance
CX 250W

Introduction to FM Conway

FM Conway is a leading infrastructure company delivering vital services in transportation, the built environment and open spaces. In partnership with network operators, local authorities and private clients, they bring clear thinking, innovation and high-quality delivery to everything they do.

FM Conway is currently using eCargo bikes for the Illuminated River Project in London, a major public art commission for the capital's bridges. We talked to Matt Smith, Structures Director, to find out why eCargoes were a great addition to their fleet.

What was the attraction of eCargo Bikes for your business?

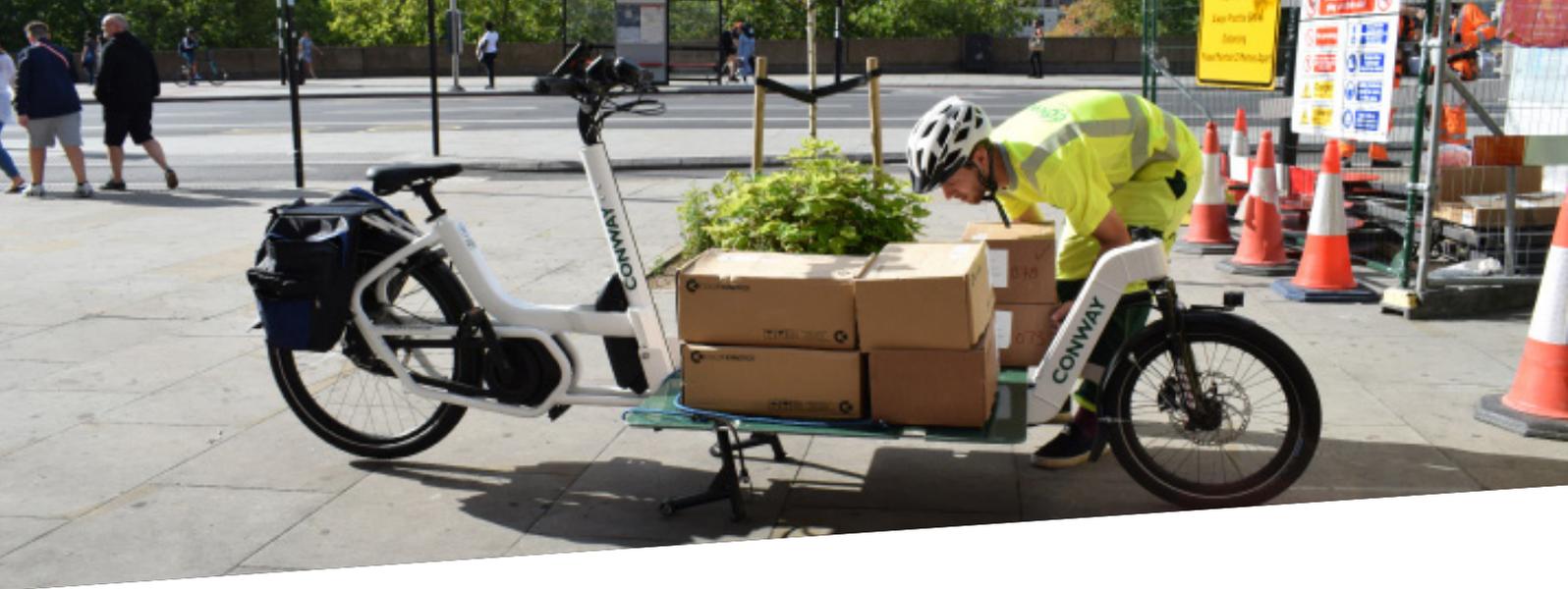
With five bridges in the centre of London, and some heavily pedestrianised areas, our challenge was being able to deliver our goods direct to the points of work day-in-day out, whilst not wasting valuable time spent between sites.

The eCargo bikes we use have not only increased our efficiency, but have given us the ability to utilise our workforce across multiple projects and be reactive to certain situations across different locations during the day. There are far lower servicing and maintenance costs required compared to using vans with there being no congestion, ULEZ or parking charges, as well as the obvious environmental impact on the business, creating a larger step towards us being a carbon neutral business in London by 2030.

The toughest challenge for us was getting our workforce to adapt to the bikes, but now they're on them they can't stop getting on them.

Why are eCargo bikes a better tool for you than Vans?

The benefits of not using a small van are already evident, with the bikes averaging a speed of 10mph in the first six weeks, which according to government statistics, is better than the traffic speed recorded in central London (7.4mph). This is showing that they are not only carbon efficient, but they are also time efficient ["TFL"].



Fully Charged Guaranty Protection



BUILT & CHECKED

By our experienced technicians
before being dispatched



30 DAYS RETURN

If you aren't satisfied with your
purchase, if the eBike is still in
showroom condition*



RECOMMENDED SERVICE PLAN

As well as a free 6-week
health check and a 2 years
manufacturers guarantee

Our eCargo bikes have already been busy around Southwark and Westminster, clocking up an impressive 1500 miles as they deliver equipment and tools to sites across London, providing a carbon saving of 1535.48kgCO₂e.

As the data we have captured accurately shows, the distance that a member of our workforce can travel between projects in just one week can be anything up to 186 miles, with up to 12 hours per week saved on travel as opposed to using vans. Combine that with a reduced carbon footprint and the savings on fuel per week, and you have an efficient operating workforce.

Get in touch with Fully Charged

You can call us at 0207 111 0977, or email at corporate@fullycharged.com. We are open from Monday - Thursday: 9am - 7pm, Friday: 9am - 6pm, Saturday: 10am - 4pm on 37 Bermondsey Street, London, SE1 3JW